Show Calendar of RX Huabo Exhibitions 2027

MARCH BEIJING
The 55th China Beijing International Gifts, Premium & Houseware Exhibition
March 25-27, 2027
China International Exhibition Center

APRIL SHENZHEN
The 35th China (Shenzhen) International Gifts, Handicrafts, Watches & Houseware Fair
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

The 19th Shenzhen International Consumer Electronics Expo
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

The 14 th Shenzhen Gifts, Consumer Goods Packaging & Printing Fair
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

2027 Go Global Expo
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

IP Connect Fair
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

2027 Shenzhen International Silver Economy Exhibition
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

MAY YIWU
2027 Yiwu Gifts, Fashion Products and Houseware Fair
May 16-18, 2027
Yiwu International Expo Center

JUNE CHENGDU
The 19th China (Chengdu) Gifts & Houseware Fair and Cultural & Creative Tourism Commodities Fair
June 17-19, 2027
Chengdu Century City New International Convention & Exhibition Center

JULY SHANGHAI
The 9th Shanghai International Gifts and Home Products Fair
July 15-17, 2027
Shanghai New International Expo Center

AUGUST BEIJING
The 56th China Beijing International Gifts, Premium & Houseware Exhibition
August 12-14, 2027
China International Exhibition Center

SEPTEMBER INDONESIA
The 4th RX Huabo Asia Gifts Fair-Indonesia
September, 2027
Jakarta International Expo (JIExpo)

OCTOBER SHENZHEN
The 35th China (Shenzhen) International Gifts and Home Products Fair
October 20-23, 2027
Shenzhen World Exhibition & Convention Center

The 20th Shenzhen International Consumer Electronics Expo
October 20-23, 2027
Shenzhen World Exhibition & Convention Center

The 15th Shenzhen Gifts, Consumer Goods Packaging & Printing Fair
October 20-23, 2027
Shenzhen World Exhibition & Convention Center

2027 Go Global Expo
October 20-23, 2027
Shenzhen World Exhibition & Convention Center

IP Connect Fair
October 20-23, 2027
Shenzhen World Exhibition & Convention Center

2027 Shenzhen International Silver Economy Exhibition
April 25-28, 2027
Shenzhen World Exhibition & Convention Center

Shenzhen China Pet Expo
October 20-23, 2027
Shenzhen World Exhibition & Convention Center

DECEMBER VIETNAM
2027 RX Huabo Asia Gift Fair-Vietnam
December, 2027
Sky Expo Convention & Exhibition Center

DECEMBER KOREA
2027 RX Huabo Asia Gift Fair-Korea
December, 2027
COEX Convention & Exhibition Center

Linkedin

Facebook

Instagram

RedNote

WeChat Official Account

Built by RX Huabo 励展华博展览(深圳)有限公司

ufi Approved International Event

Contact Us

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The 35th China (Shenzhen)

International Gifts, Handicrafts, Watches & Houseware Fair

GIFTS & HOME 礼品 | 家居·中国

Time Tested, Infinite Possibilities



04.25 2027 **28**

Shenzhen World Exhibition & Convention Center (Bao'an)

https://apr.chinagiftsfair.com/

GIFTS&
HOME
礼品 | 家居·中国

1.45 Trillion CNY

China Gift Industry Market

The Largest Gift Fair in Asia

A Door to Open China's Consumer Market

WHY CHOOSE US?

Exhibition Area: 300,000m²

Featuring 4,500 verifed suppliers showcasing the newest gift & home ideas and products which make itself as the bellwether for the consumer goods industry.

Connect with Qualified Buyers

From a diverse range of industries, including gift & advertising companies, ecommerce, supermarkets, department stores and chain stores.

Unlock New Sales Channels in China

Seize the unique opportunity to stay at the forefront of the latest consumer trends. By gaining insights into China' s dynamic market, you can uncover sales channels and capitalize on emerging opportunities.

Comprehensive Marketing Campaigns

Across online and offline media including TikTok, WeChat, Search engine and Metro advertising, etc., to achieve billions of impressions. Maximize your brand's reach in China's vast consumer market.

Hall Plan

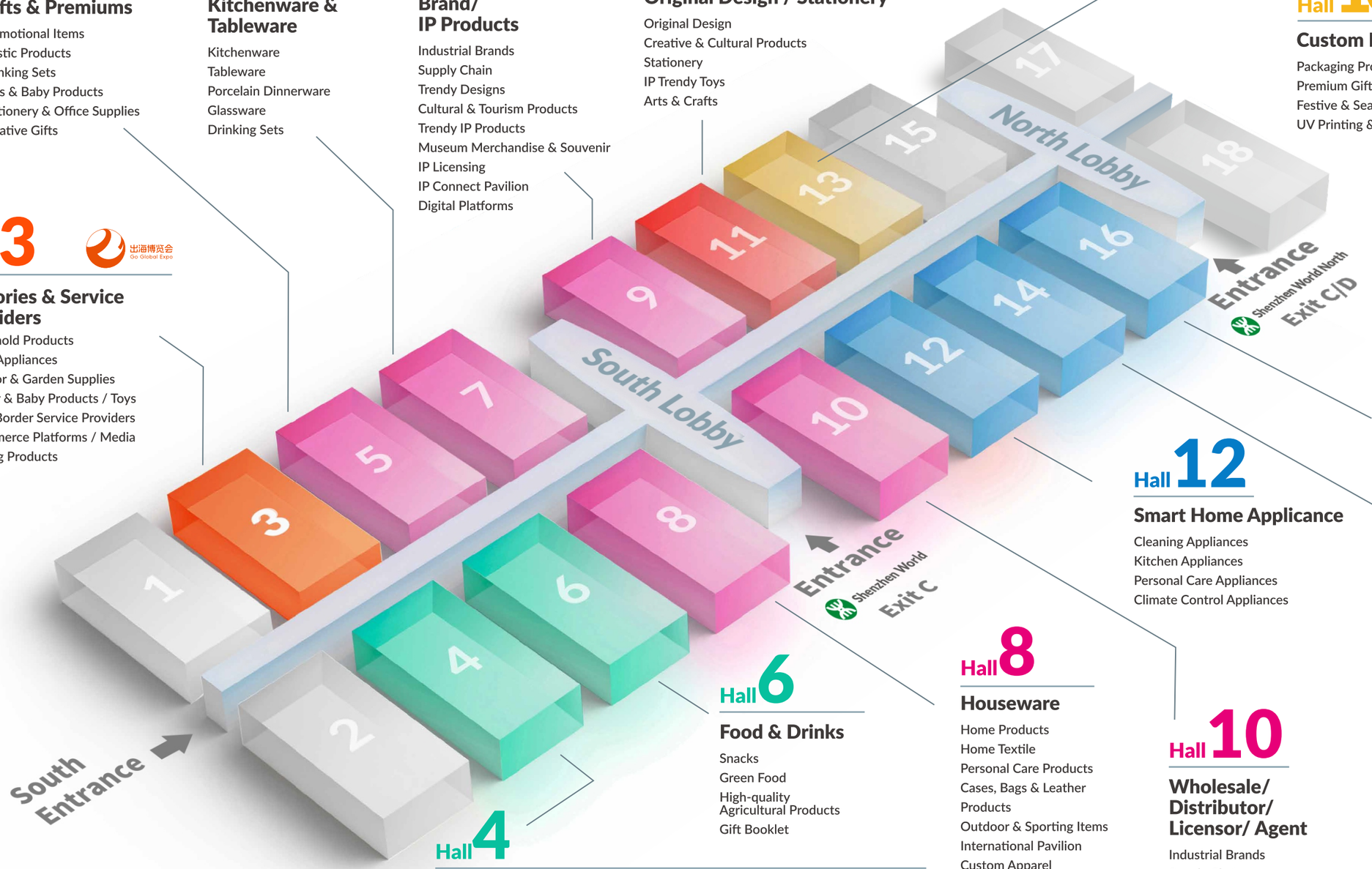
Hall 5
Gifts & Premiums
Promotional Items
Plastic Products
Drinking Sets
Toys & Baby Products
Stationery & Office Supplies
Creative Gifts

Hall 7
Kitchenware & Tableware
Kitchenware
Tableware
Porcelain Dinnerware
Glassware
Drinking Sets

Hall 9
Brand/ IP Products
Industrial Brands
Supply Chain
Trendy Designs
Cultural & Tourism Products
Trendy IP Products
Museum Merchandise & Souvenir
IP Licensing
IP Connect Pavilion
Digital Platforms

Hall 11
Original Design / Stationery
Original Design
Creative & Cultural Products
Stationery
IP Trendy Toys
Arts & Crafts

Hall 13
Custom Packaging and Printing Services
Packaging Products
Premium Gift Packaging
Festive & Seasonal Printing
UV Printing & Equipment
Luxury Packaging
Packaging Design
Eco-Friendly Packaging
Flexible Packaging



Hall 3
Factories & Service Providers
Household Products
Home Appliances
Outdoor & Garden Supplies
Mother & Baby Products / Toys
Cross-Border Service Providers
E-commerce Platforms / Media
Lighting Products

Hall 16
CME Consumer Electronics
3C Products
AI Technology
Live Streaming Equipment
Outdoor & Automotive Electronics
Wearable Technology
Beauty Tech & Personal Care Products

Hall 12
Smart Home Applicance
Cleaning Appliances
Kitchen Appliances
Personal Care Appliances
Climate Control Appliances

Hall 14
CME Consumer Electronics
Home Fitness
Computer Accessories & Peripherals
Audio(Portable)
Mobile Phone Accessories & Parts
Energy Storage Products

Hall 6
Food & Drinks
Snacks
Green Food
High-quality Agricultural Products
Gift Booklet

Hall 8
Houseware
Home Products
Home Textile
Personal Care Products
Cases, Bags & Leather Products
Outdoor & Sporting Items
International Pavilion
Custom Apparel

Hall 10
Wholesale/ Distributor/ Licensor/ Agent
Industrial Brands
Supply Chain
Home Cleaning & Personal Care
Beauty & Cosmetics

Hall 4
Food & Drinks
Grains, Oils & Condiments
Fresh Foods
Festive Foods
Specialty Foods
Healthy Foods & Luxurious Food Supplements
Tea & Beverages
Confectionery & Pastry

Exhibitor Analysis

Exhibitor Profile

- 75.3% Manufacturers
- 19.7% Distributors
- 2.6% Brands
- 0.2% Design House

Exhibit Range

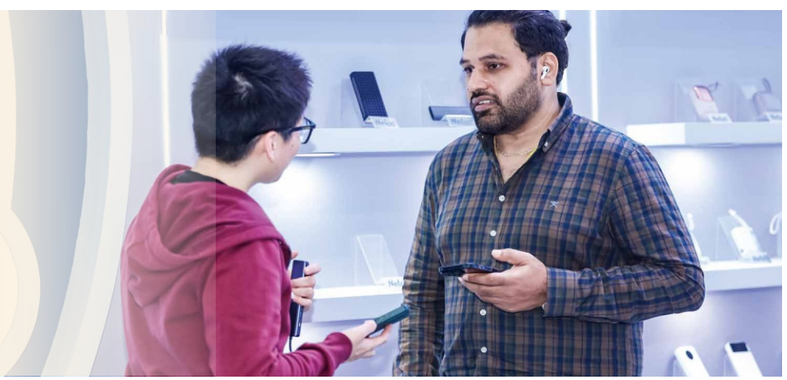
- Arts & Crafts
- Household Appliances
- Ceramics
- Crystal & Glassware
- Stationery & Office Products
- Household Products
- Beauty
- Collectibles
- Packaging Products
- Consumer Electronics
- Auto Parts & Accessories
- Baby Products
- Fitness & Well-being
- Home Textile
- Creative & Cultural Products
- Sports & Outdoor Products
- Watches, Jewelry & Fashion Accessories
- Cases, Bags & Leather Products
- Promotional Items
- Home Decoration
- Healthy Foods
- Kitchenware
- Pet Products

Popular Products for Procurement

- Household Appliances
- Household Products
- Healthy Foods
- Promotional Items
- Consumer Electronics
- Cultural & Creative Products
- Sports & Outdoor Products
- Kitchenware

98%

of exhibitors were satisfied



Buyer Analysis

Gift Channels (Agents, Wholesalers, Distributors, etc.) — 22.3%

E-commerce Companies (Traditional e-commerce, Cross-border e-commerce, etc.) — 16.3%

27.9% — **Gift Service Providers** (Gift Companies, Advertising Companies)

17.3% — **Enterprise Purchasing**

7.2% — **Department Stores Chain Stores**

Key Buyers

- Energy/Tobacco/Alcoholic Beverages
- Internet/Telecom
- Pharmaceuticals/Automotive
- Railway/Aviation
- Household and Personal Care/Food
- Cultural and Tourism Organizations



TOP 10 Domestic Buyer Breakdown by Regions

01. Guangdong
02. Zhejiang
03. Beijing
04. Fujian
05. Shanghai
06. Jiangsu
07. Hunan
08.Shandong
09.Hubei
10.Henan

97.5% of buyers came from Mainland China

Exhibitor Testimonials

Mr. Xue — Wholesale Manager, Newell Brands Products (Shanghai) Co., Ltd.

This is our second time exhibiting at the show, where we showcased new products. We connected with a wide range of buyers with diverse sourcing needs and look forward to engaging with more gift companies and end users. The exhibition is well organized with excellent on-site services, and we are very satisfied with the overall experience.

Mr. Li — Operations Manager, Jiangmen Huijie Industrial Co., Ltd.

We specialize in metal giftware and offer integrated customization and manufacturing services. At this fair, we presented new products from our proprietary IP collection, including zodiac-themed ornaments and pendants. We aim to further expand into museum and tourist attraction markets, and the exhibition continues to deliver a highly professional experience. We have also secured several business collaborations on-site.

Buyer Testimonials

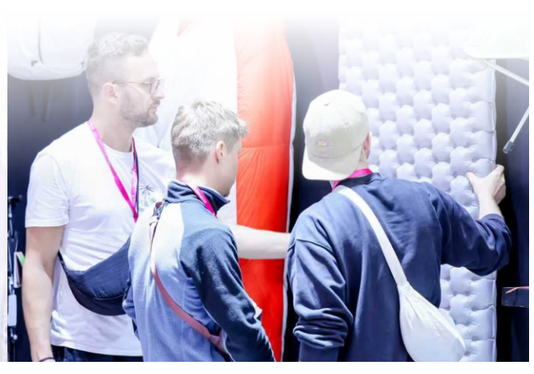
Vincent Ursem — Purchasing Netherlands

We run e-commerce across Europe and the U.S. and come here to source packaging and promotional products. The show is well-organized, with a modern venue, transparent communication, and a very welcoming atmosphere.

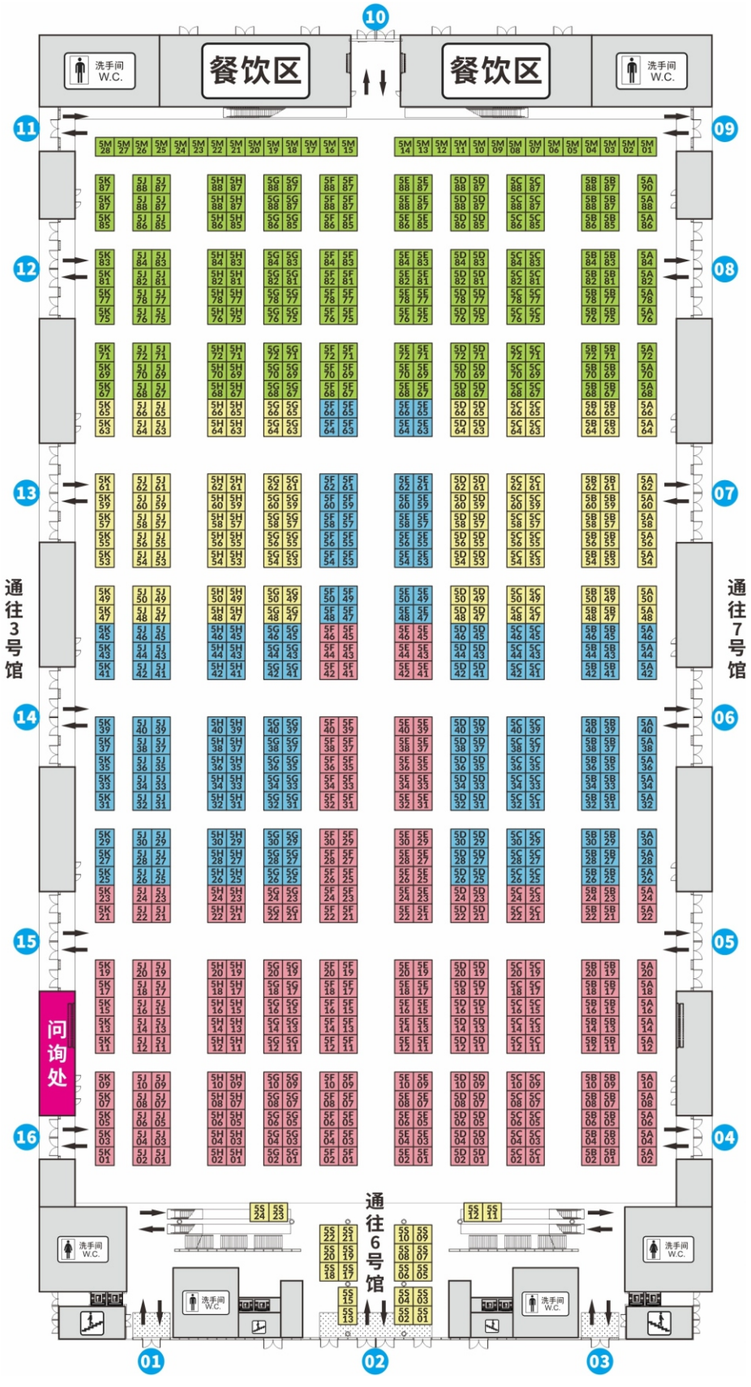
Alexandra Bisaz — Designer Switzerland

I was really impressed by the scale of the Shenzhen Gift Fair and the variety of products on display. The show is well organised, and it's easy to connect directly with reliable manufacturers who offer good quality at competitive prices. It's a great place for designers and product developers to source products and explore new ideas.





Floor Plan



The 35th China (Shenzhen) International Gifts, Handicrafts, Watches & Houseware Fair

Booth Fee

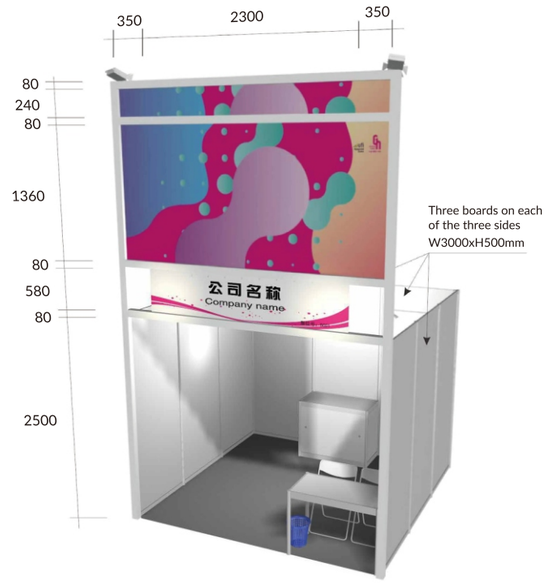
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Hall	Area	Type	Shell Scheme per 9m² (CNY)	Raw Space per 9m² (CNY), 36m² min.
Hall 7 / 8 / 11 / 12	Area A	1-side open booth	¥21,000	¥16,500
		Corner booth	¥22,600	¥17,800
	Area B	1-side open booth	¥20,200	¥15,800
		Corner booth	¥21,800	¥17,100
	Area C	1-side open booth	¥19,300	¥15,100
		Corner booth	¥20,600	¥16,200
	Area D	1-side open booth	¥18,600	¥14,500
		Corner booth	¥19,900	¥15,600
Hall 4 / 5 / 6 / 13/14 /16	Area A	1-side open booth	¥16,500	¥12,700
		Corner booth	¥17,600	¥13,700
	Area B	1-side open booth	¥16,000	¥12,300
		Corner booth	¥17,200	¥13,300
	Area C	1-side open booth	¥15,500	¥11,900
		Corner booth	¥16,700	¥12,900
	Area D	1-side open booth	¥15,000	¥11,500
		Corner booth	¥16,200	¥12,500

Notice: 1. All the shell schemes' rates are including the Online Promotion Appfee & VAT.
2. About Hall 3's rates please inquiry lisa.li@rxhuabo.com.cn

Facilities & Booth Application

Facilities (Shell Scheme)





Facilities
2 Spot lights
2 Halogen lamps
1 Low cabinet (with lock)
1 Simple desk
2 Foldable chairs
1 Trash bin
1 Power supply of 500W
1 Carpet (9m²)
Three boards on each of the three sides

Booth Application

01 **Contact Us**
Tel:+86 755-3332 4217 Lisa Li
Email: lisa.li@rxhuabo.com.cn

02 **Submit the Exhibition Application Form**
Fill out the application form and submit it to us.

03 **Dedicated Follow-up**
Your needs can be understood.

04 **Booth Arrangement**
Select the booth you are satisfied with.

05 **Payment**
The payment notice will be sent and you have to pay the booth fee to the designated bank account.

06 **Delivery of the Exihibition Confirmation Letter**
We will issue the Exihibition Cofirmation Letter after receiving the payment, and you have to report to the exhibition site with the confirmation.

07 **Return of the Exihibition Confirmation Letter**
Sign and stamp the Exihibition Confirmation Letter in duplicate and send one back to us.