

Show Calendar of RX Huabo Exhibitions 2025

MARCH BEIJING

The 51st China Beijing International Gifts, Premium & Houseware Exhibition
March 20th-22nd, 2025 China International Exhibition Center

APRIL SHENZHEN

The 33rd China (Shenzhen) International Gifts, Handicrafts, Watches & Houseware Fair
April 25th-28th, 2025 Shenzhen World Exhibition & Convention Center

The 15th China Mobile Electronics Fair
April 25th-28th, 2025 Shenzhen World Exhibition & Convention Center

The 10th Shenzhen Gifts, Consumer Goods Packaging & Printing Fair
April 25th-28th, 2025 Shenzhen World Exhibition & Convention Center

MAY YIWU

2025 Yiwu Gifts, Fashion Products and Houseware Fair
May 18th-20th, 2025 Yiwu International Expo Center

JUNE CHENGDU

The 17th China (Chengdu) Gifts & Houseware Fair and Cultural and Creative Tourism Commodity Fair
June 19th-21st, 2025 New International Convention & Exposition Center
Chengdu Century City

JULY SHANGHAI

The 7th Shanghai International Gifts and Home Products Fair
July 17th-19th, 2025 Shanghai New International Expo Centre

AUGUST BEIJING

The 52nd China Beijing International Gifts, Premium & Houseware Exhibition
August 14th-16th, 2025 China International Exhibition Center

SEPTEMBER INDONESIA-JAKARTA

2025 RX Huabo Asia Gifts Fair-Indonesia
September 11th-13th, 2025 Jakarta Convention Center

OCTOBER SHENZHEN

The 33rd China (Shenzhen) International Gifts and Home Products Fair
October 20th-23rd, 2025 Shenzhen World Exhibition & Convention Center

The 16th China Mobile Electronics Fair
October 20th-23rd, 2025 Shenzhen World Exhibition & Convention Center

The 11th Shenzhen Gifts, Consumer Goods Packaging & Printing Fair
October 20th-23rd, 2025 Shenzhen World Exhibition & Convention Center

2025 Shenzhen Special Channel Pet Products Expo
October 20th-22nd, 2025 Shenzhen World Exhibition & Convention Center

Contact Us

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RX Huabo Facebook



Shenzhen Gifts & Home Fair

The 33rd China (Shenzhen)

International Gifts, Handicrafts, Watches & Houseware Fair

April 25-28, 2025

Shenzhen World Exhibition & Convention Center



ufi Approved Event
GIFTS & HOME
礼品|家居-中国
Built by
RX Huabo
励展华博展览(深圳)有限公司

Brochure



GIFTS &
HOME

礼品 | 家居 · 中国



**A Door to Open China's
Consumer Market**

The Largest Gift Fair in Asia

**Seize a multitude of business
opportunities**

WHY CHOOSE US?

240,000m² Exhibition Area

Featuring 4,500 verified suppliers showcasing the newest gift & home ideas and products which make itself as the bellwether for the consumer goods industry.

Connecting with Qualified Buyers

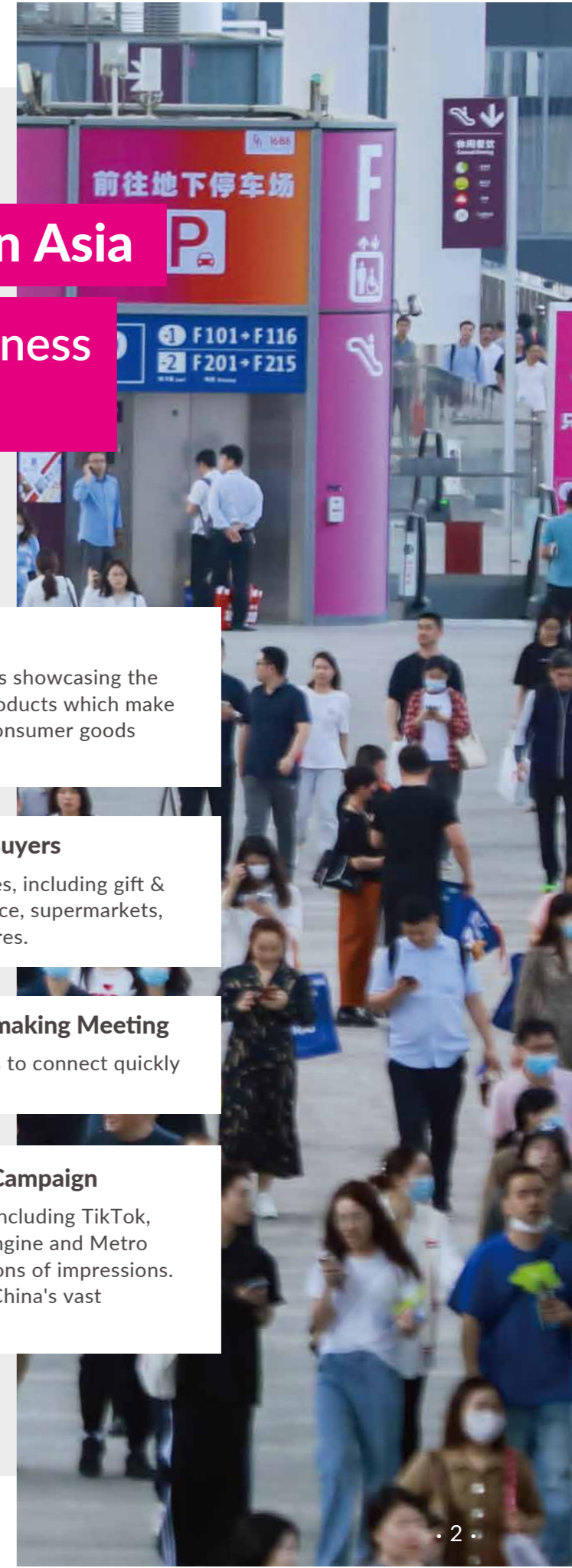
From a diverse range of industries, including gift & advertising companies, ecommerce, supermarkets, department stores and chain stores.

1V1 Supply-demand Matchmaking Meeting

Service for buyers and exhibitors to connect quickly and facilitate transactions.

Comprehensive Marketing Campaign

Across online and offline media including TikTok, Xiaohongshu, WeChat, Search engine and Metro advertising, etc. , to achieve billions of impressions. Maximize your brand's reach in China's vast consumer market by joining us.



Hall Plan

240,000m²
Exhibition Area

4,500
Exhibitors

300,000
Buyer Visits



Exhibitor Analysis

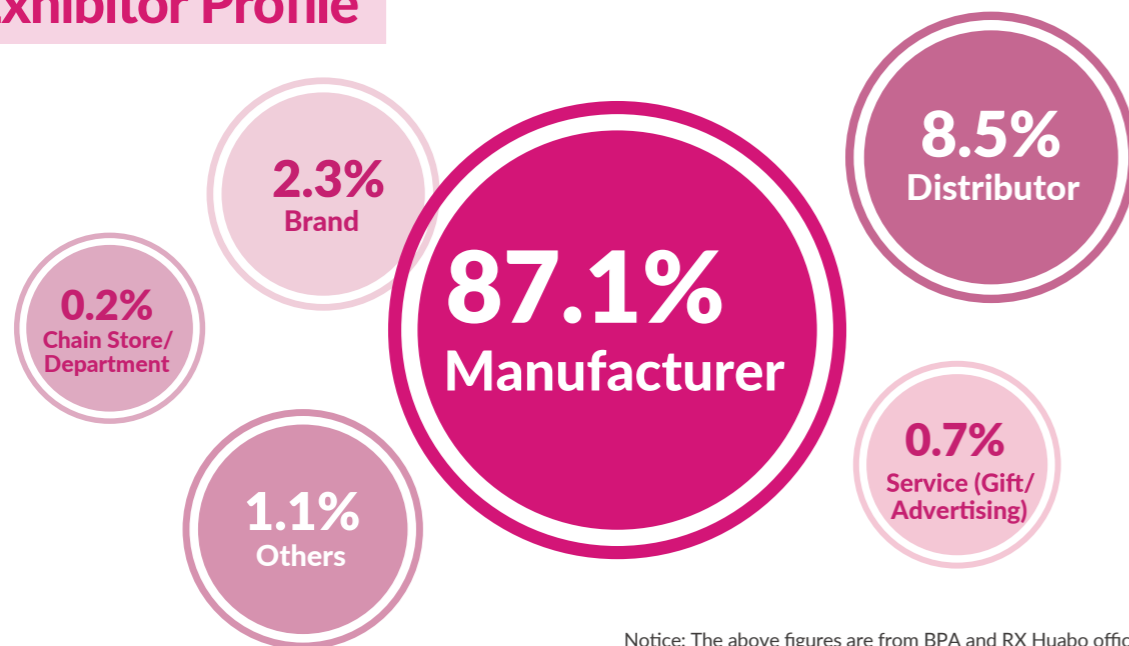


98%
of exhibitors
were satisfied
with the outcome

Most Popular Products

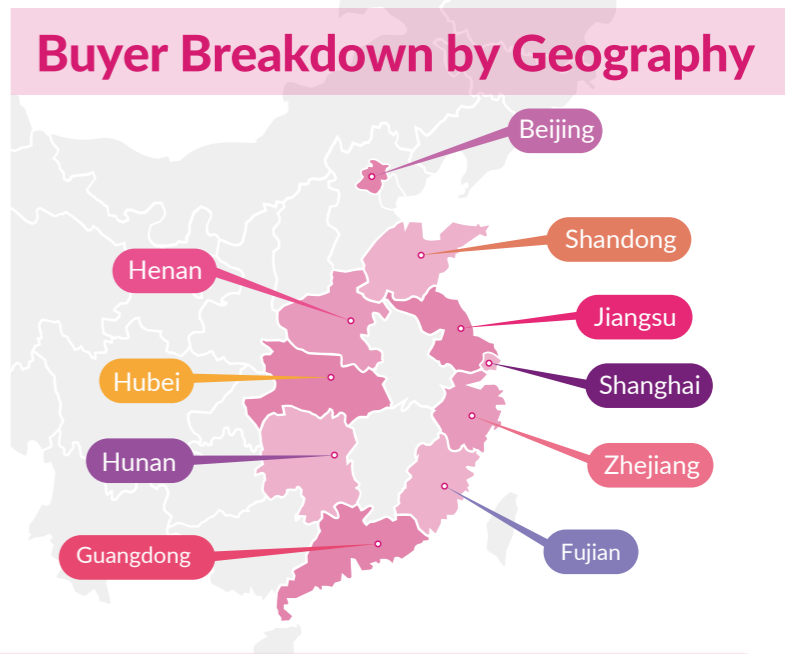
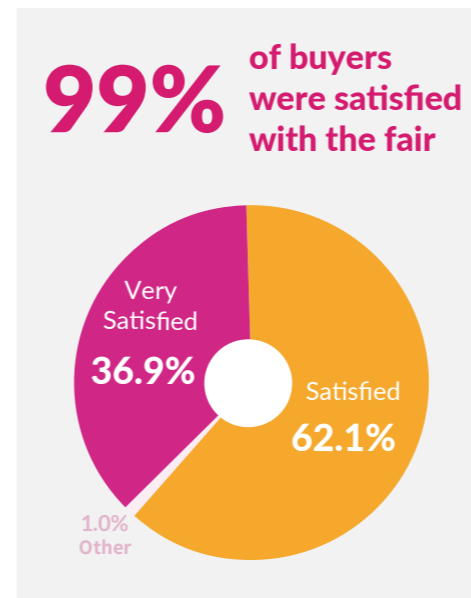


Exhibitor Profile

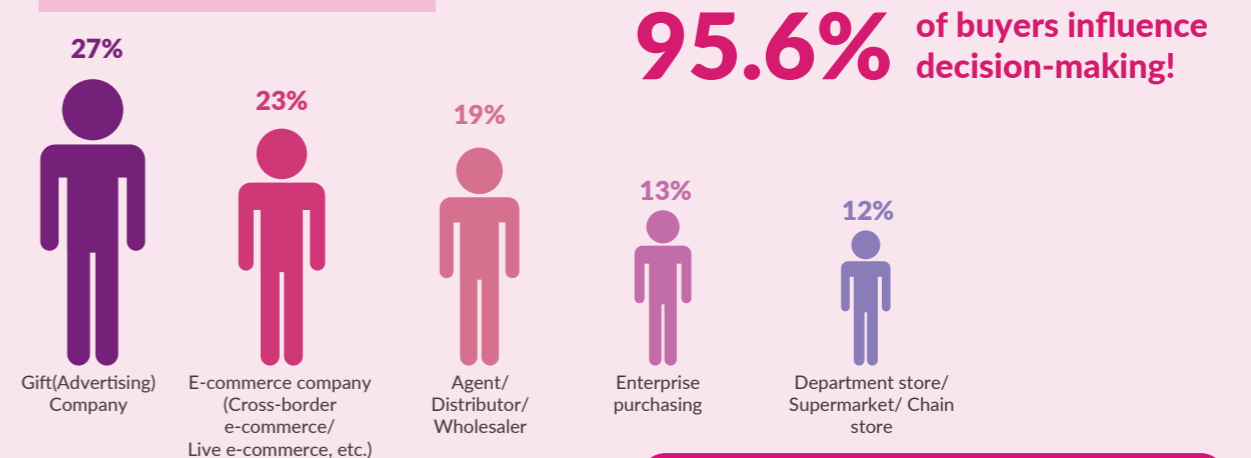


Notice: The above figures are from BPA and RX Huabo official statistics

Buyer Analysis



Buyer Profile



Key Buyers

- ✓ Gift (Advertising) Company
- ✓ Gift channel (Agent/ Wholesaler, etc.)
- ✓ Supermarket, department stores, chain retail
- ✓ Finance, real estate, FMCG and other industries

New Channel of Buyers

- ✓ Traditional e-commerce
- ✓ Cross-border e-commerce
- ✓ Live e-commerce



Notice: The above figures are from BPA and RX Huabo official statistics

Exhibitor Testimonials

Mr. Qiu Director of Commercial Distribution
C&S Paper Co., Ltd.

” This is our first time to participate in the exhibition, marking our official entry into the gift channel. Our objective is to serve the entire market with our diverse product range and multi-channel approach.

Ms. Luo Marketing Manager, Guangzhou Bieyangzhai
Home Furnishing Culture Co., Ltd.

” This is our sixth time to participate in the exhibition, and we have found many clients through this platform. Additionally, the fair provided insights into the latest trends and dynamics of the gift market, which have guided our strategies for launching new products.

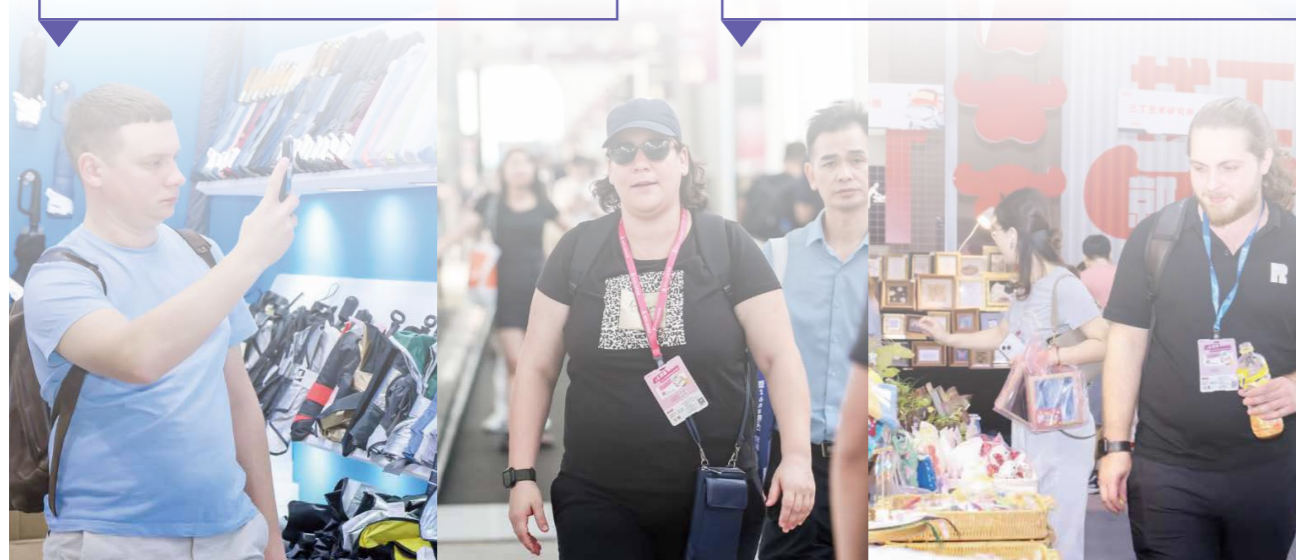
Buyer Testimonials

Zainul Tinwala Director
Alpha Digital Corp

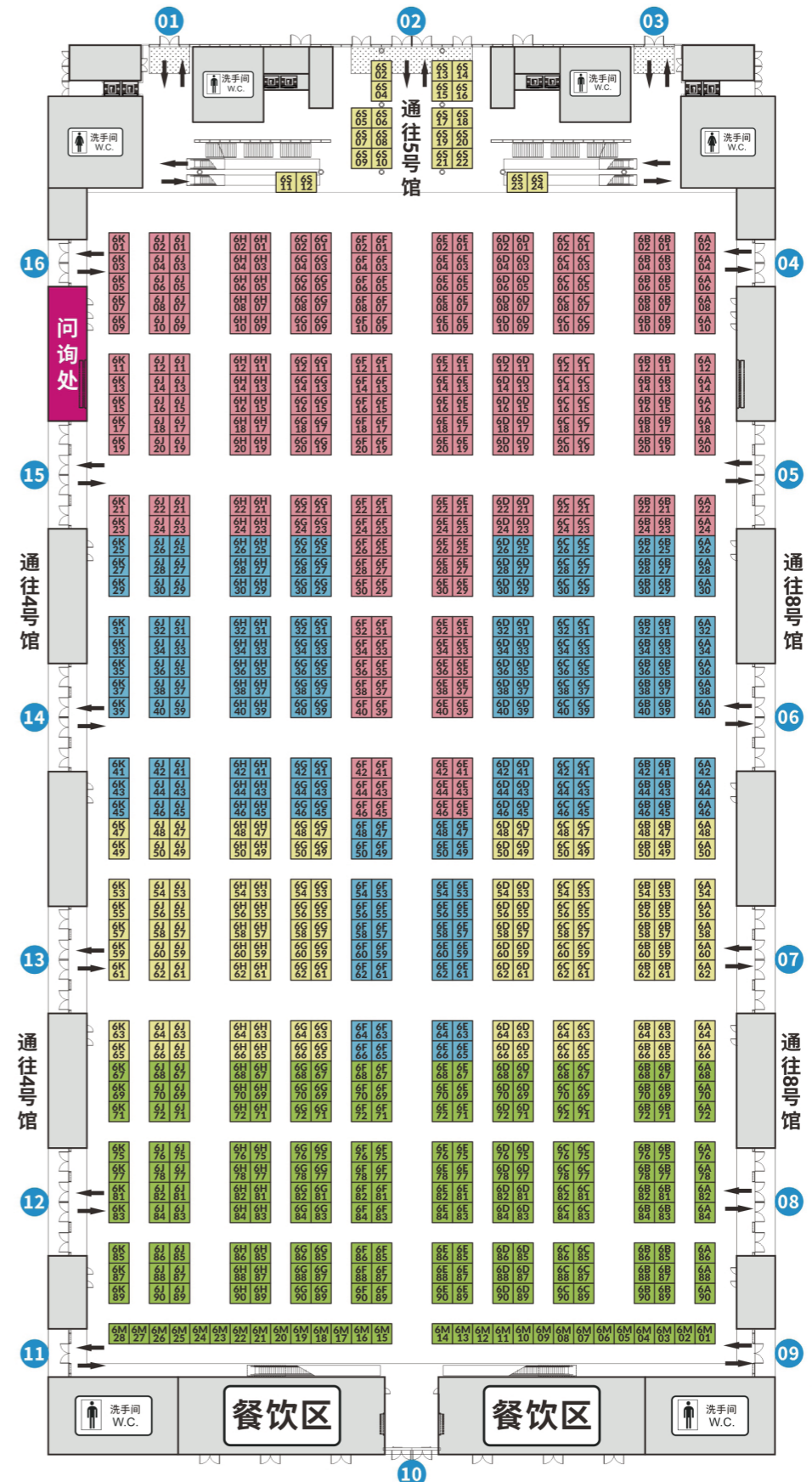
” The Shenzhen Gifts and Home Fair offers a wide range of suppliers, allowing us to connect directly with factories without travelling far. This makes it a great opportunity for us to meet high-quality suppliers and discover new, unique products.

Amer & Yasmine Senior Specialist Procurement
Ooredoo Algeria

” During my first visit to the fair in China, I had the opportunity to connect with various Chinese suppliers for gifts and goods, and establish valuable business relationships. The products on display are well known and I've seen significant improvements in quality, all at very competitive prices. This show has been a fantastic experience and we have found exactly what we wanted. We've spent three days exploring and I look forward to sharing this experience with our business partners!



Floor Plan



Booth Fee

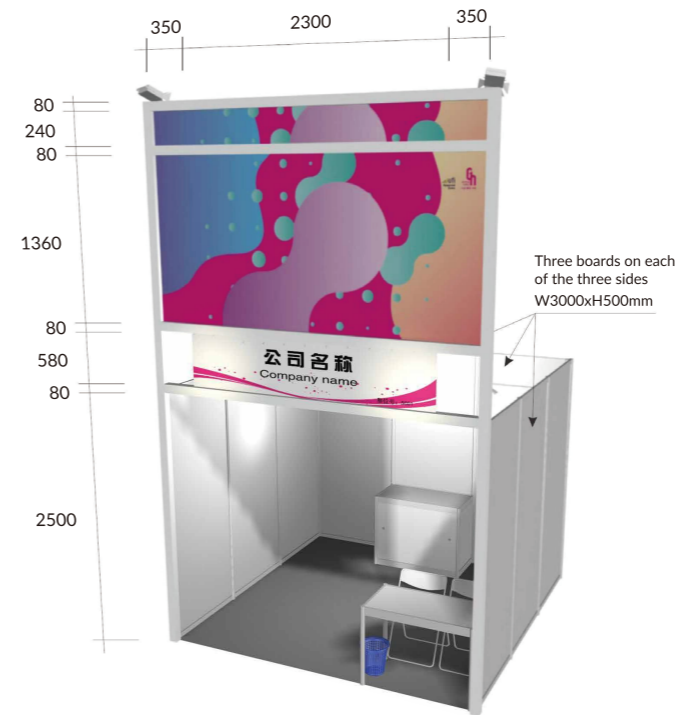
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Hall	Area	Type	Shell Scheme (CNY/9sqm)
Hall 7 / 8 / 11 / 12	Area A	1-side open booth	¥21,000
		Corner booth	¥22,600
	Area B	1-side open booth	¥20,200
		Corner booth	¥21,800
	Area C	1-side open booth	¥19,300
		Corner booth	¥20,600
	Area D	1-side open booth	¥18,600
		Corner booth	¥19,900
Hall 4 / 5 / 6 / 13 / 14	Area A	1-side open booth	¥16,500
		Corner booth	¥17,600
	Area B	1-side open booth	¥16,000
		Corner booth	¥17,200
	Area C	1-side open booth	¥15,500
		Corner booth	¥16,700
	Area D	1-side open booth	¥15,000
		Corner booth	¥16,200

Notice: All the prices included Online Promotion App Li Mao Tong fee & VAT.

Facilities & Booth Application

| Facilities (Shell Scheme)



Facilities
2 Spot lights
2 Halogen lamps
1 Low cabinet (with lock)
1 Simple desk
2 Foldable chairs
1 Trash bin
1 Power supply of 500W
1 Carpet (9m ²)
Three boards on each of the three sides

| Booth Application

