

## Show Calendar of RX Huabo Exhibitions 2025

### MARCH BEIJING

The 51<sup>st</sup> China Beijing International Gifts, Premium & Houseware Exhibition  
March 20<sup>th</sup>-22<sup>nd</sup>, 2025 China International Exhibition Center

### APRIL SHENZHEN

The 33<sup>rd</sup> China (Shenzhen) International Gifts, Handicrafts,  
Watches & Houseware Fair  
April 25<sup>th</sup>-28<sup>th</sup>, 2025 Shenzhen World Exhibition & Convention Center

The 15<sup>th</sup> China Mobile Electronics Fair

April 25<sup>th</sup>-28<sup>th</sup>, 2025 Shenzhen World Exhibition & Convention Center

The 10<sup>th</sup> Shenzhen Gifts, Consumer Goods Packaging & Printing Fair

April 25<sup>th</sup>-28<sup>th</sup>, 2025 Shenzhen World Exhibition & Convention Center

### MAY YIWU

2025 Yiwu Gifts, Fashion Products and Houseware Fair  
May 18<sup>th</sup>-20<sup>th</sup>, 2025 Yiwu International Expo Center

### JUNE CHENGDU

The 17<sup>th</sup> China (Chengdu) Gifts & Houseware Fair and Cultural and  
Creative Tourism Commodity Fair  
June 19<sup>th</sup>-21<sup>st</sup>, 2025 New International Convention & Exposition Center  
Chengdu Century City

### JULY SHANGHAI

The 7<sup>th</sup> Shanghai International Gifts and Home Products Fair  
July 17<sup>th</sup>-19<sup>th</sup>, 2025 Shanghai New International Expo Centre

### AUGUST BEIJING

The 52<sup>nd</sup> China Beijing International Gifts, Premium & Houseware Exhibition  
August 14<sup>th</sup>-16<sup>th</sup>, 2025 China International Exhibition Center

### SEPTEMBER INDONESIA-JAKARTA

2025 RX Huabo Asia Gifts Fair-Indonesia  
September 11<sup>th</sup>-13<sup>th</sup>, 2025 Jakarta Convention Center

### OCTOBER SHENZHEN

The 33<sup>rd</sup> China (Shenzhen) International Gifts and Home Products Fair  
October 20<sup>th</sup>-23<sup>rd</sup> 2025 Shenzhen World Exhibition & Convention Center

The 16<sup>th</sup> China Mobile Electronics Fair

October 20<sup>th</sup>-23<sup>rd</sup>, 2025 Shenzhen World Exhibition & Convention Center

The 11<sup>th</sup> Shenzhen Gifts, Consumer Goods Packaging & Printing Fair

October 20<sup>th</sup>-23<sup>rd</sup> 2025 Shenzhen World Exhibition & Convention Center

2025 Shenzhen Special Channel Pet Products Expo

October 20<sup>th</sup>-22<sup>nd</sup>, 2025 Shenzhen World Exhibition & Convention Center

## Contact Us

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Shenzhen Gifts & Home Fair

# The 33<sup>rd</sup> China (Shenzhen)

# International Gifts, Handicrafts, Watches & Houseware Fair

## April 25-28, 2025

### Shenzhen World Exhibition & Convention Center



ufi Approved Event  
GIFTS & HOME  
礼品|家居-中国  
Built by  
**RX Huabo**  
励展华博展览(深圳)有限公司

Brochure



GIFTS &  
HOME

礼品 | 家居 · 中国



**A Door to Open China's  
Consumer Market**

**The Largest Gift Fair in Asia**

**Seize a multitude of business  
opportunities**

**WHY CHOOSE US?**

**260,000m<sup>2</sup> Exhibition Area**

Featuring 4,500 verified suppliers showcasing the newest gift & home ideas and products which make itself as the bellwether for the consumer goods industry.

**Connecting with Qualified Buyers**

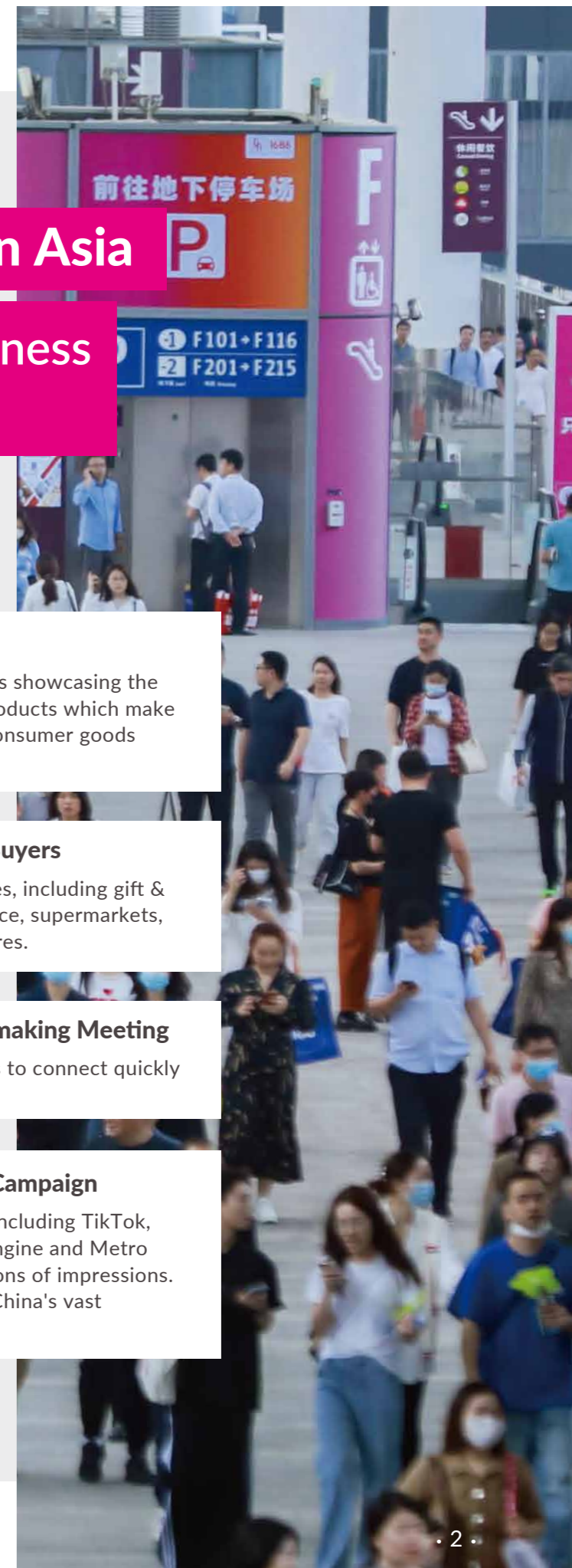
From a diverse range of industries, including gift & advertising companies, ecommerce, supermarkets, department stores and chain stores.

**1V1 Supply-demand Matchmaking Meeting**

Service for buyers and exhibitors to connect quickly and facilitate transactions.

**Comprehensive Marketing Campaign**

Across online and offline media including TikTok, Xiaohongshu, WeChat, Search engine and Metro advertising, etc. , to achieve billions of impressions. Maximize your brand's reach in China's vast consumer market by joining us.



# Hall Plan

- 260,000m<sup>2</sup>**  
 Exhibition Area
- 4,500**  
 Exhibitors
- 300,000**  
 Buyer Visits



# Exhibitor Analysis

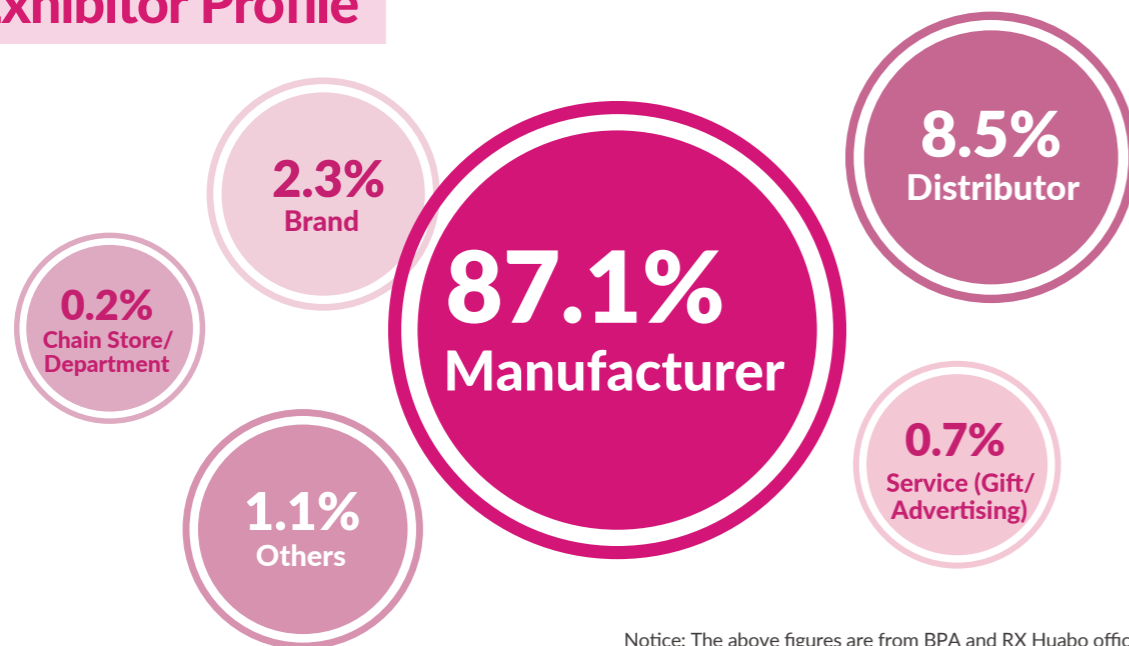


**98%**  
of exhibitors  
were satisfied  
with the outcome

## Most Popular Products

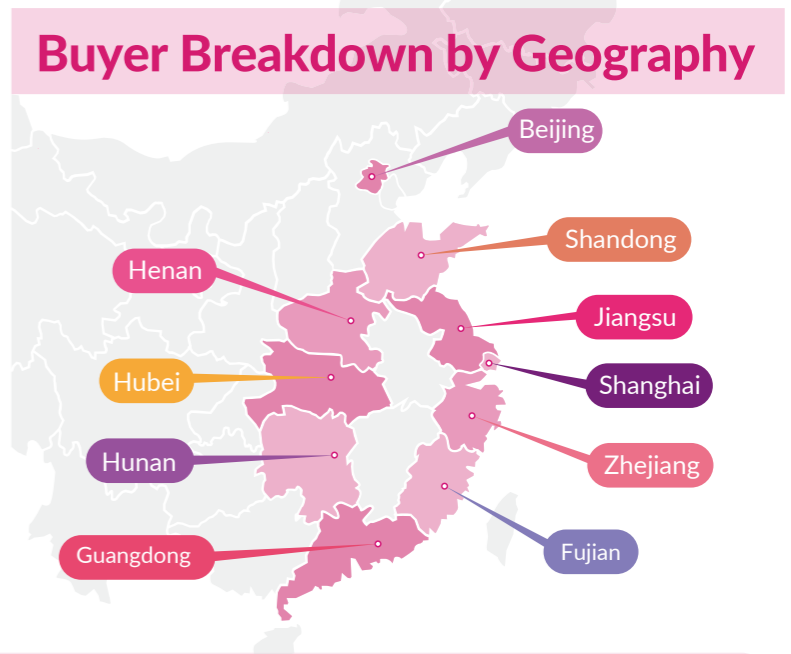
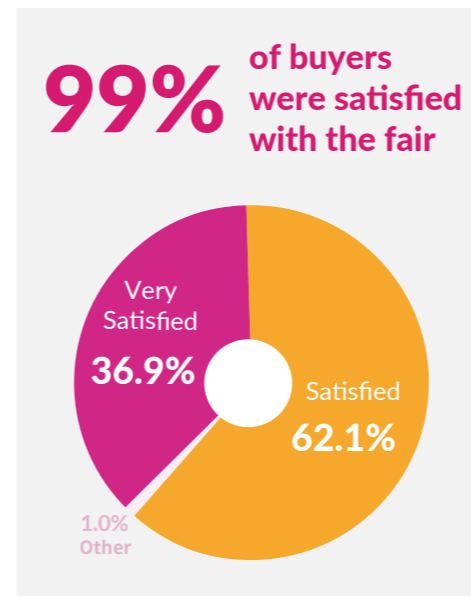


## Exhibitor Profile

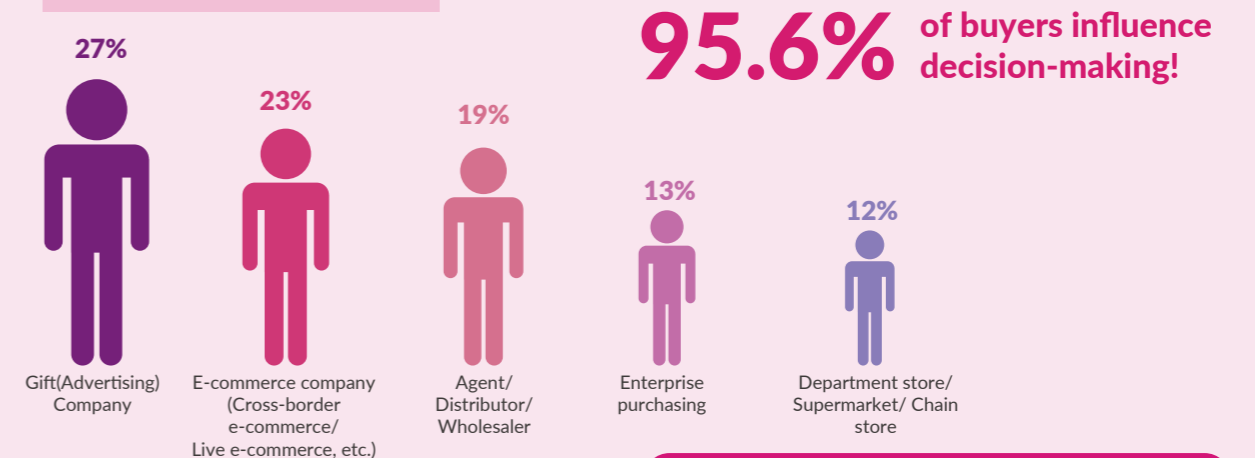


Notice: The above figures are from BPA and RX Huabo official statistics

# Buyer Analysis



## Buyer Profile



### Key Buyers

- ✓ Gift (Advertising) Company
- ✓ Gift channel (Agent/ Wholesaler, etc.)
- ✓ Supermarket, department stores, chain retail
- ✓ Finance, real estate, FMCG and other industries

### New Channel of Buyers

- ✓ Traditional e-commerce
- ✓ Cross-border e-commerce
- ✓ Live e-commerce



Notice: The above figures are from BPA and RX Huabo official statistics

# Exhibitor Testimonials

**Mr. Qiu** Director of Commercial Distribution  
C&S Paper Co., Ltd.

” This is our first time to participate in the exhibition, marking our official entry into the gift channel. Our objective is to serve the entire market with our diverse product range and multi-channel approach.

**Ms. Luo** Marketing Manager, Guangzhou Bieyangzhai  
Home Furnishing Culture Co., Ltd.

” This is our sixth time to participate in the exhibition, and we have found many clients through this platform. Additionally, the fair provided insights into the latest trends and dynamics of the gift market, which have guided our strategies for launching new products.

# Buyer Testimonials

**Zainul Tinwala** Director  
Alpha Digital Corp

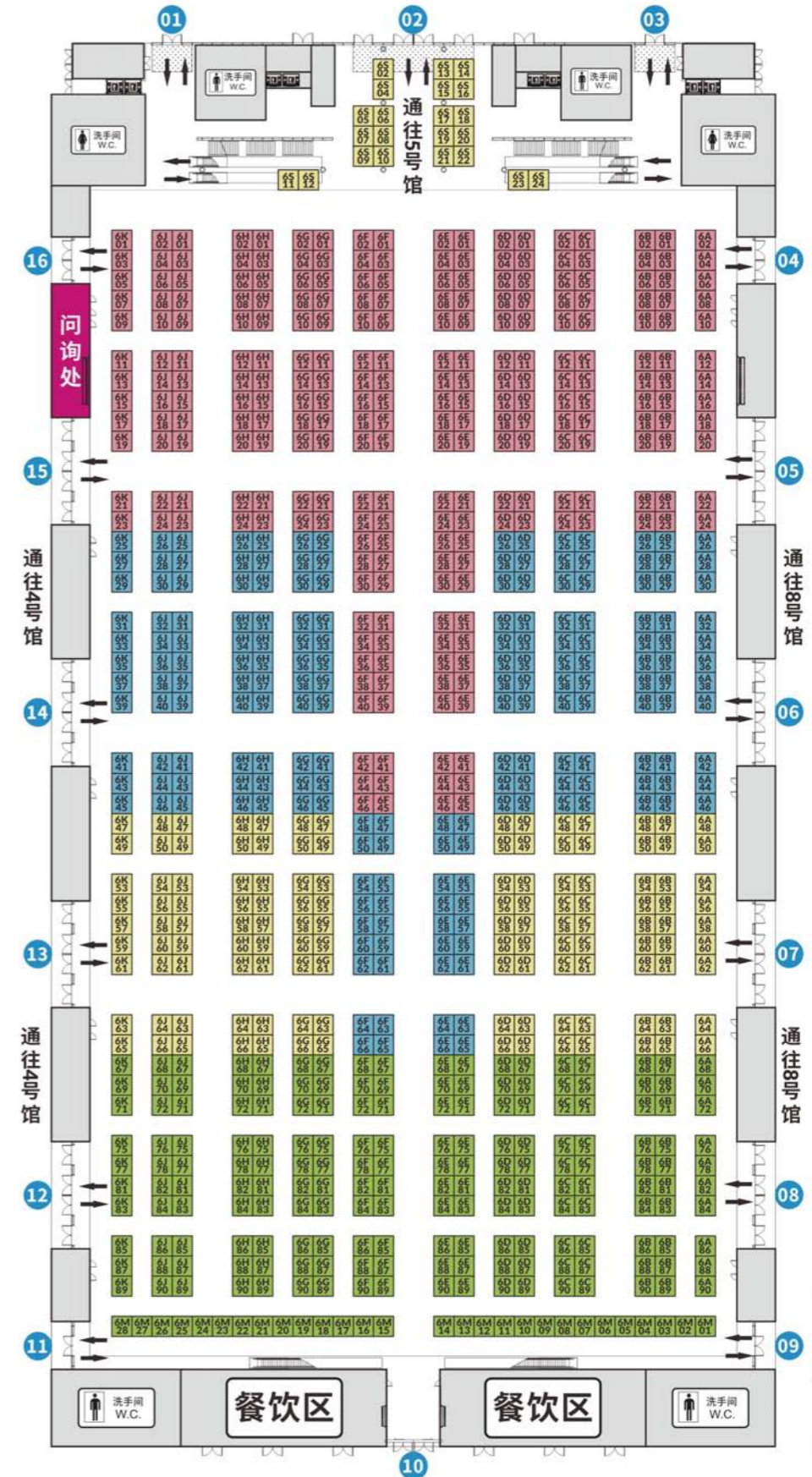
” The Shenzhen Gifts and Home Fair offers a wide range of suppliers, allowing us to connect directly with factories without travelling far. This makes it a great opportunity for us to meet high-quality suppliers and discover new, unique products.

**Amer & Yasmine** Senior Specialist Procurement  
Ooredoo Algeria

” During my first visit to the fair in China, I had the opportunity to connect with various Chinese suppliers for gifts and goods, and establish valuable business relationships. The products on display are well known and I've seen significant improvements in quality, all at very competitive prices. This show has been a fantastic experience and we have found exactly what we wanted. We've spent three days exploring and I look forward to sharing this experience with our business partners!



# Floor Plan



# Booth Fee

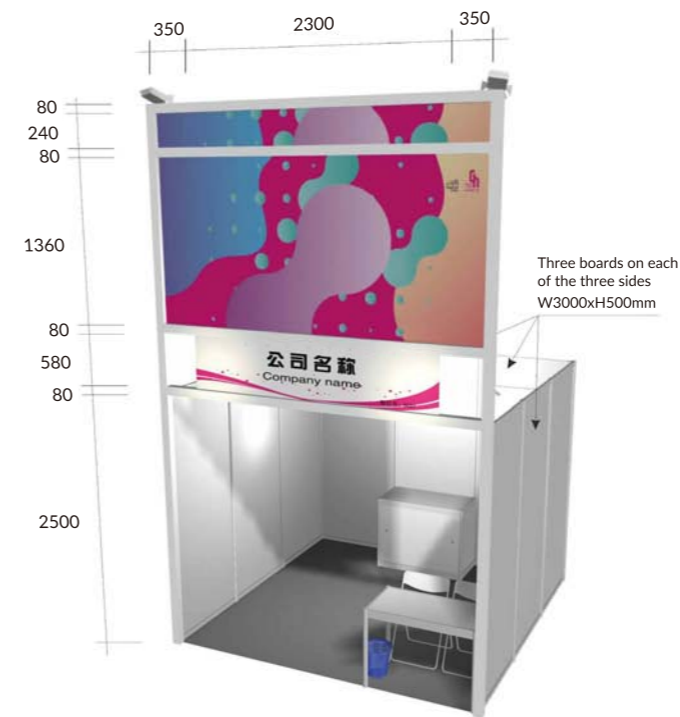
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Hall	Area	Type	Shell Scheme (CNY/9sqm)
Hall 7 / 8 / 11 / 12	Area A	1-side open booth	¥21,000
		Corner booth	¥22,600
	Area B	1-side open booth	¥20,200
		Corner booth	¥21,800
	Area C	1-side open booth	¥19,300
		Corner booth	¥20,600
	Area D	1-side open booth	¥18,600
		Corner booth	¥19,900
Hall 4 / 5 / 6 / 13 / 14	Area A	1-side open booth	¥16,500
		Corner booth	¥17,600
	Area B	1-side open booth	¥16,000
		Corner booth	¥17,200
	Area C	1-side open booth	¥15,500
		Corner booth	¥16,700
	Area D	1-side open booth	¥15,000
		Corner booth	¥16,200

Notice: All the prices included Online Promotion App Li Mao Tong fee & VAT.

# Facilities & Booth Application

## | Facilities (Shell Scheme)



Facilities
2 Spot lights
2 Halogen lamps
1 Low cabinet (with lock)
1 Simple desk
2 Foldable chairs
1 Trash bin
1 Power supply of 500W
1 Carpet ( 9m <sup>2</sup> )
Three boards on each of the three sides

## | Booth Application

