

Gifts & Home Shenzhen 2020 Spring Edition Post Show Report



160,000 m²
Exhibition Area

3,000
Exhibitors

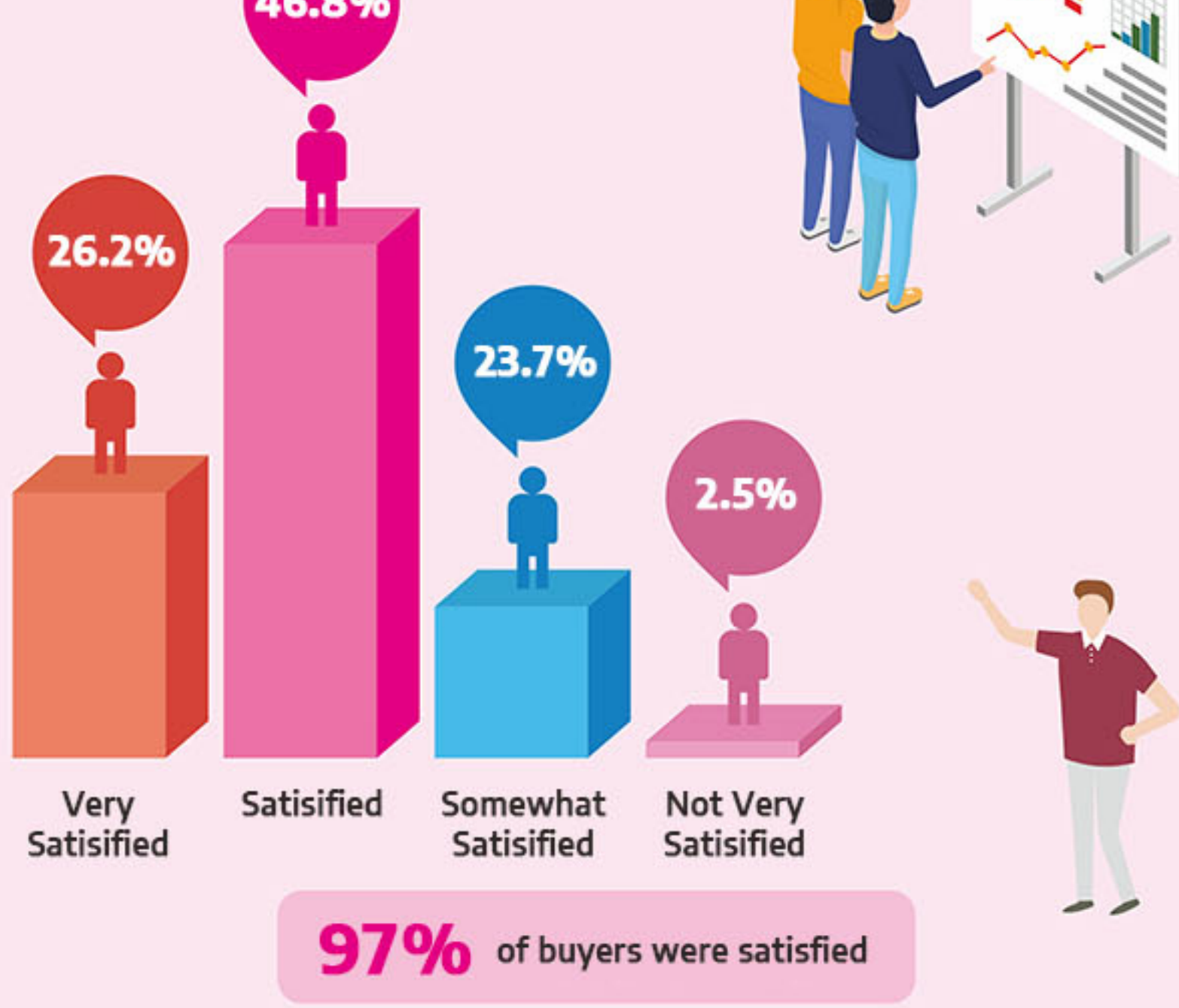
170,000
Visits

7,280
Booths

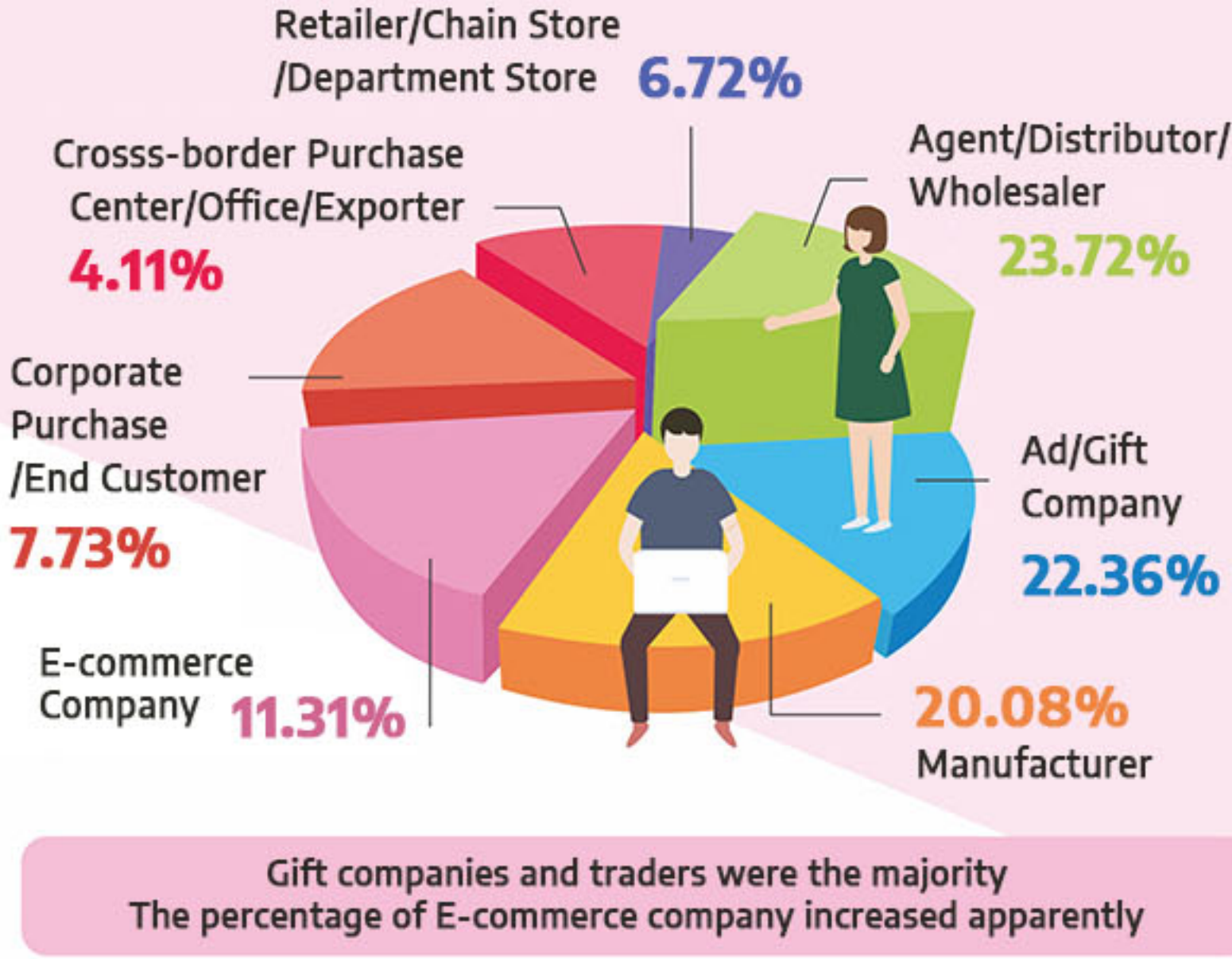


1 Buyer Analysis

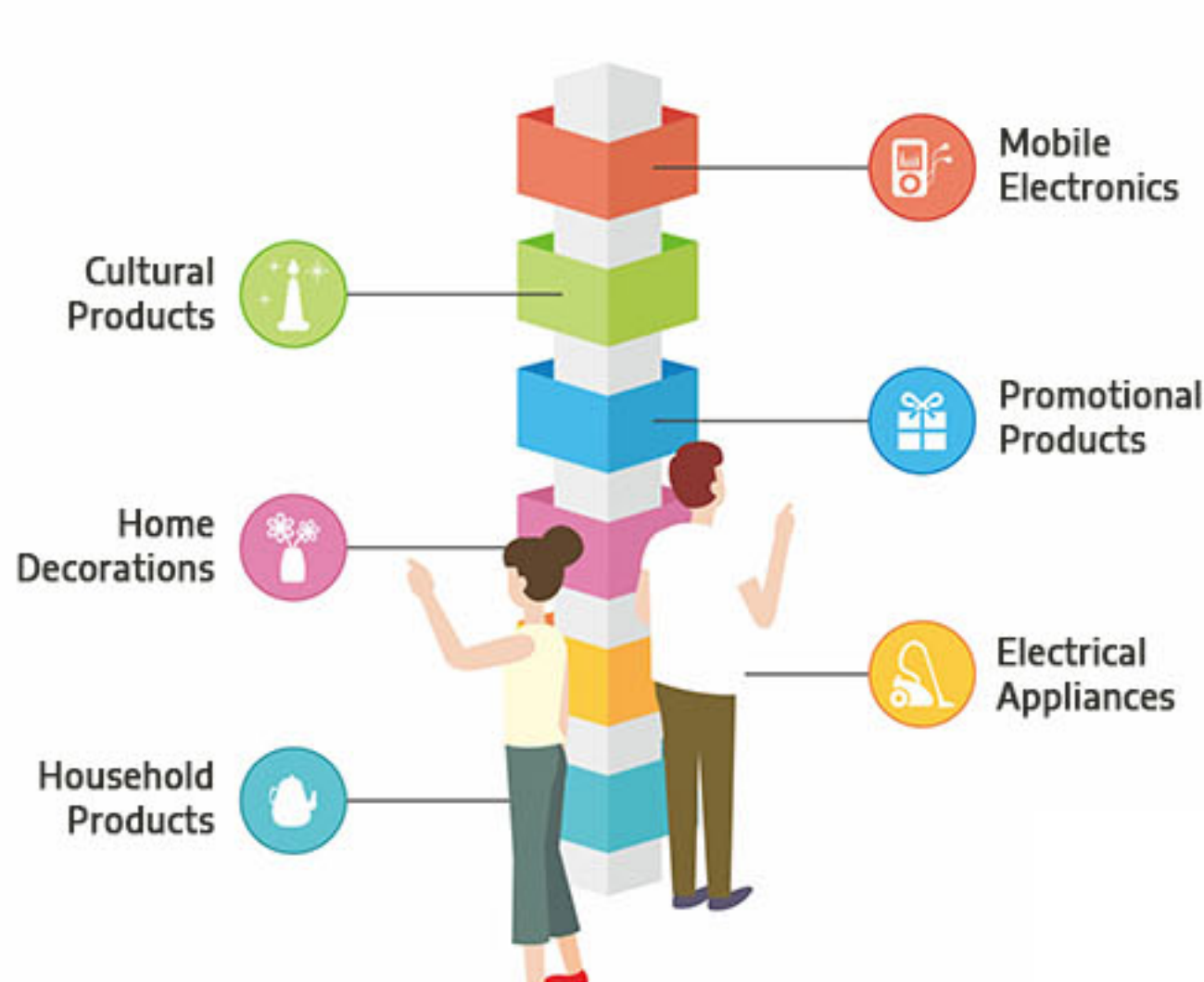
Buyer Satisfaction



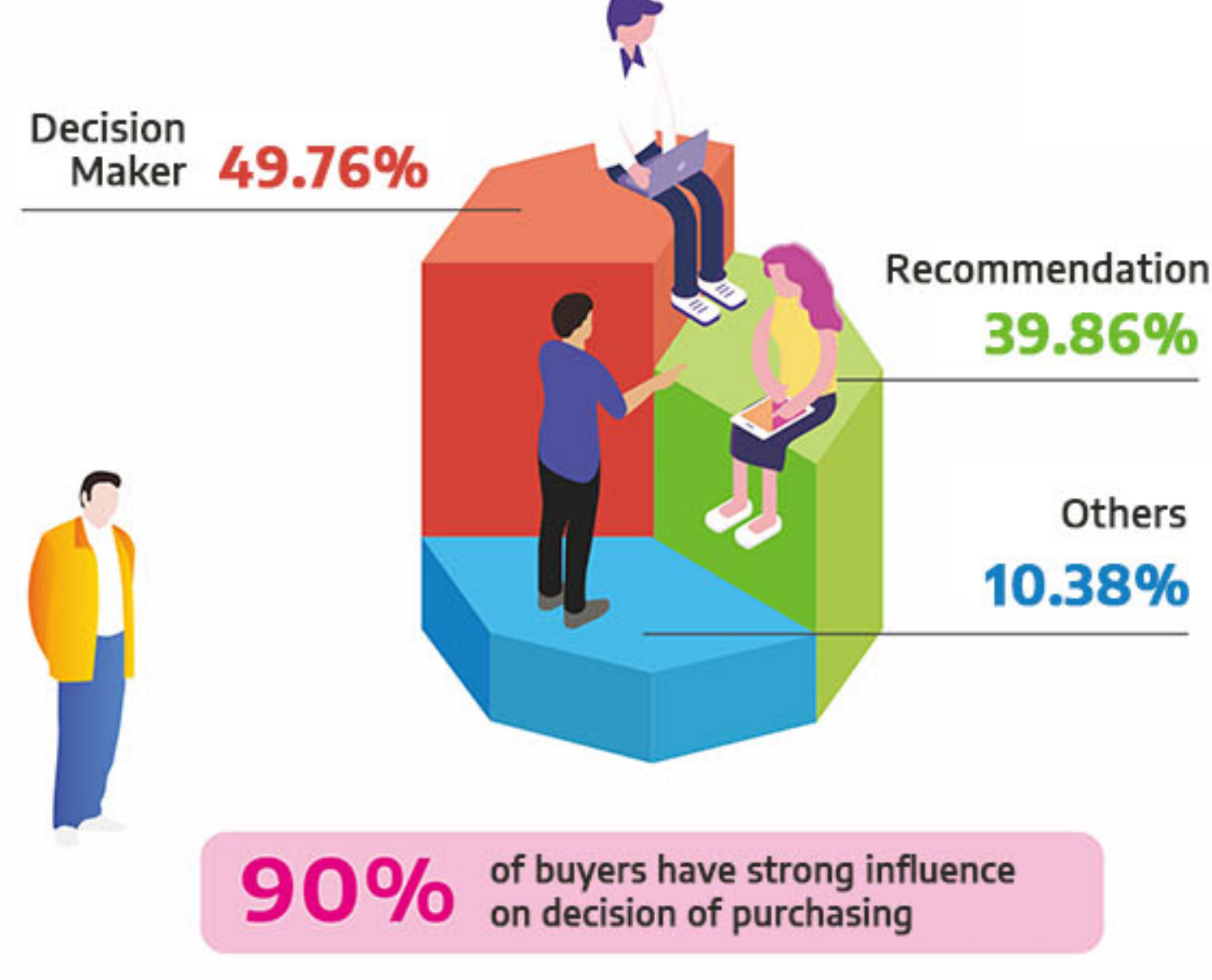
Buyer Breakdown by Business Nature



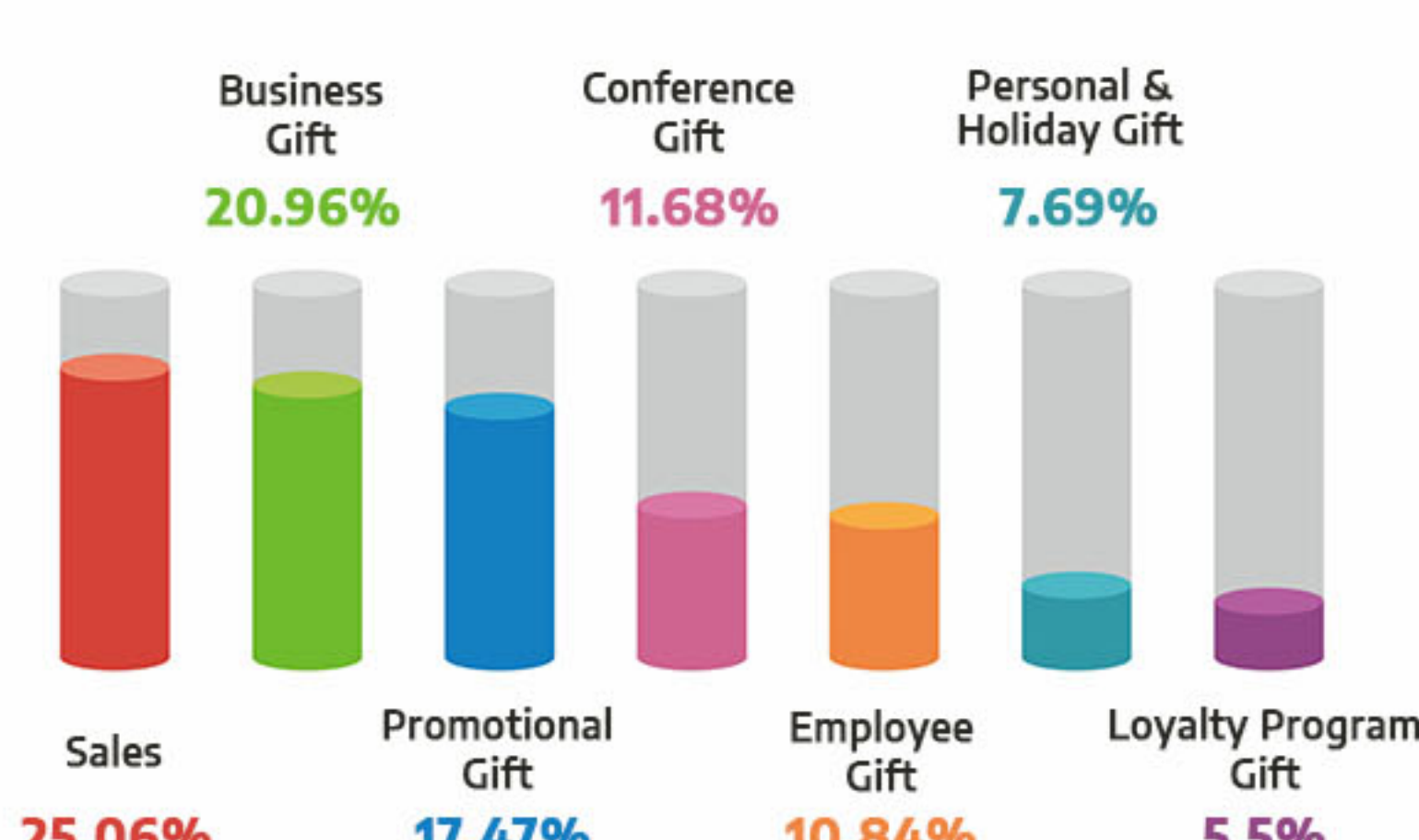
Top 6 Most Popular Products



Buyer Breakdown by Purchasing Function

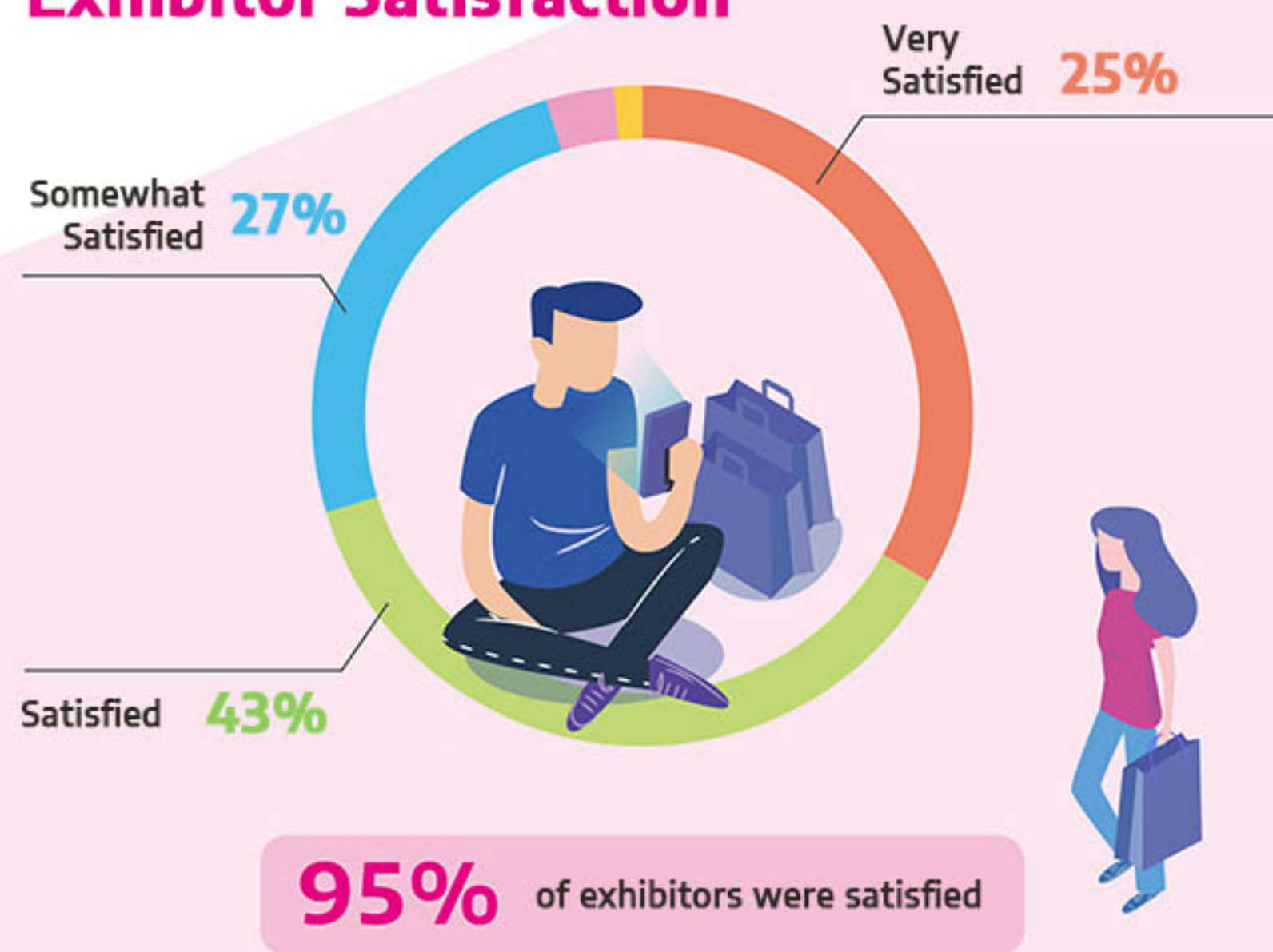


Purpose of Purchasing

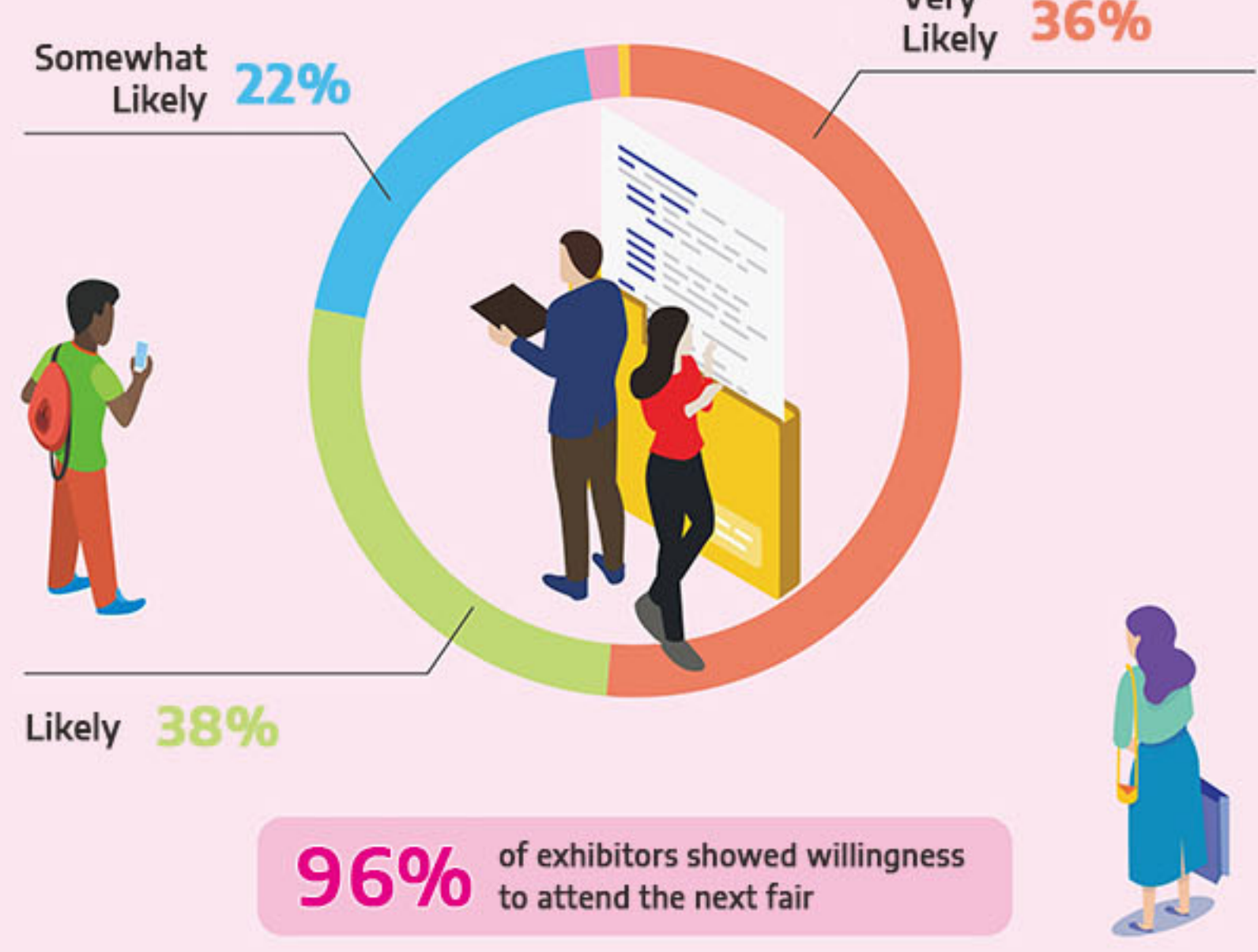


2 Exhibitor Analysis

Exhibitor Satisfaction



Willingness to Attend Next Fair



Purpose of Attending the Fair



* The above data are from BPA Worldwide(Business of Performing Audit) and Reed Huabo Exhibitions